



March 1, 2016

Juyoung Kim
Dean
Sogang University
Sogang Business School
35 Baekbeom-ro, Mapo-ku
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South Korea

Via email: jkimsg@sogang.ac.kr

Dear Dean Kim,

It is my pleasure to inform you that the Continuous Improvement Review 2 team recommendation to extend accreditation for the undergraduate, master's and doctorate degree programs in business offered by Sogang Business School is concurred with by the Continuous Improvement Review Committee and ratified by the Board of Directors. Congratulations to you, the faculty, the students, the staff, and all supporters of the business programs of the school.

In the interest of continuous improvement, the School should closely monitor the following items, as identified within the Peer Review Team Report, and incorporate them in your ongoing strategic planning initiatives:

- The revised AOL process has made significant improvements consistent with the Standards. Sogang University must maintain the process and specifically demonstrate how AOL results have enhanced learning and improved the quality of the academic programs.
(Standard 8: Curricula Management and Assurance of Learning)

Your School has achieved accreditation for five additional years from the time of the original visit. The next on-site continuous improvement review occurs in the fifth year, 2019-2020. A timeline specific to your visit year is attached.

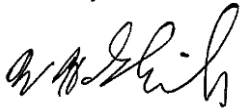
Please note that your Continuous Improvement Review Application will be due on July 1st, two years prior to your review year. This application initiates the continuous improvement review process. In this application you will be expected to provide progress on the strategic management initiatives at your school, with a particular focus on those continuous improvement items identified during the focused review process.

Please refer to the [Continuous Improvement Review Handbook](#) for more information regarding the processes for continuous improvement reviews. The handbook is evolving and will be updated frequently to provide the most current process improvements. Please monitor the website to make certain that you have the most current version.

March 1, 2016
Dean Juyoung Kim
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Again, congratulations from the Accreditation Council and AACSB International - The Association to Advance Collegiate Schools of Business. We thank you for participating in the continuous improvement review process and for providing valuable feedback to develop a more meaningful and beneficial review.

Sincerely,

A handwritten signature in black ink, appearing to read "W. Glick". The signature is fluid and cursive, with a large initial "W" and a long, sweeping tail.

William H. Glick, Chair
Board of Directors

cc: James M. Daley, CIR2 Team Chair
Michael Powell, CIR2 Team Member

SCOPE OF ACCREDITATION
Continuous Improvement Review January 2016

Name of Institution: Sogang University

Name of Business Academic Unit: Sogang Business School

List of Degree Programs Reviewed:

Undergraduate

Bachelor of Business Administration (BBA)

- Accounting
- Finance/Risk Management
- IB
- OBHRM & Strategy
- LSOM/MSc./MIS
- Marketing

Master's

- Full-time MBA (SIMBA)
- Evening MBA (Pro0MBA)
- Executive MBA (SEMBA)
- Consulting MBA (CoMBA)
- Academic Track (MS)
- MS in Global Service Management (GSM)

Doctoral

- Ph.D.

CONTINUOUS IMPROVEMENT REVIEW TIMELINE - Visit 2019-2020

The Continuous Improvement Review Process is displayed below as a timeline. This five-year review cycle remains constant throughout the cycle of consecutive review for a school, irrespective of whether a continuous improvement review 2 is required. Therefore, Year 1 represents the academic year immediately following an on-site review, regardless of whether or not an accreditation decision has been made. The next visit will occur in Year 5. The Continuous Improvement Review Committee is responsible for oversight of the Continuous Improvement Review process for review.

Year 1 (July 1, 2015 – June 30, 2016)	Year 2 (July 1, 2016 – June 30, 2017)	Year 3 (July 1, 2017 – June 30, 2018)	Year 4 (July 1, 2018 – June 30, 2019)	Year 5 (July 1, 2019 – June 30, 2020)
<ul style="list-style-type: none"> Review and Refine Strategic Management Plan 	<ul style="list-style-type: none"> Review and Refine Strategic Management Plan 	<ul style="list-style-type: none"> Review and Refine Strategic Management Plan 	<ul style="list-style-type: none"> Review and Refine Strategic Management Plan 	<ul style="list-style-type: none"> Review and Refine Strategic Management Plan
<ul style="list-style-type: none"> Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year 	<ul style="list-style-type: none"> Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year 	<ul style="list-style-type: none"> Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year 	<ul style="list-style-type: none"> Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year 	<ul style="list-style-type: none"> Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year
		<ul style="list-style-type: none"> July 1, 2017 - Submit CIR Review Application via myAccreditation, which includes preferred visit season, list of degree programs for review, any program exclusions and list of Comparison Groups (Peer, Competitive, and Aspirant). CIR applications will be available in myAccreditation early January of submission year 	<ul style="list-style-type: none"> Work with AACSB to review proposed Peer Review Team for potential conflicts of interest. See Accreditation Policies & Procedures for Volunteer Deployment and Selection 	<ul style="list-style-type: none"> Submit Continuous Improvement Review Report via myAccreditation at least 60 days prior to start of visit. CIR Reports will be available in myAccreditation approximately 12-16 months prior to visit date
		<ul style="list-style-type: none"> Continuous Improvement Review Committee (CIRC) rules on exclusions and the scope of the accreditation visit 	<ul style="list-style-type: none"> Begin communications with the team 	<ul style="list-style-type: none"> Accreditation Statistical Reports will be distributed to applicant and team members by AACSB at least 60 days prior to visit date upon request only
		<ul style="list-style-type: none"> Submit Date and Team Suggestions as Requested 		<ul style="list-style-type: none"> Work with Peer Review Team Chair to finalize the Visit Schedule
				<ul style="list-style-type: none"> Peer Review Team Visit