

SIMBA (Sogang International MBA)



01 Greeting

SIMBA is a truly globalized MBA program for foreign students interested in a career in Asian markets



Prof. Juyoung Kim, Dean



Prof. Jaihak Chung, Executive Director

SIMBA is the flagship graduate-level program for Sogang Business School that emphasizes international dimensions in students' learning experience. As a full-time, 1.5 year MBA program, SIMBA program targets a student segment who studied non-business related majors at the undergraduate level or who majored in business during their undergraduate years, but have a need to upgrade their knowledge set. The target student segment for the SIMBA program has a common need of getting a job upon their graduation in their fields of interests so that the SIMBA program should be adequately designed to train students and place them in the real business world.

The SIMBA program is unique compared to other Korean full-time MBA programs in that since its inception, it has directly targeted undergraduate degree holders from around the country, who are interested in working in Asian markets, on an open basis, as well as graduates from around the world. As a result, our pool of applicants consists of applications from all over the country, with many students having earned undergraduate degrees from overseas universities, in addition to several foreign students from across the globe.

SIMBA program is currently very active in terms of internationalization. The number of students who benefit from SBS's effort for internationalization is increasing rapidly in recent years. For example, the program offers students with dual degree opportunities jointly with an MS in Technology Management at University of Illinois at Urbana Champaign, a Master of Management Studies at University of Southern California Marshall School of Business, an MSc in Investment Management at Cass Business School at City University of London, or a Master in Management at IE Business School. The program also offers students with various student exchange programs with universities in Europe and the U.S.A.

The SBS expects our SIMBA students to become a well-prepared, entry level manager in various industry areas, domestically and globally. For that sake, SIMBA has defined its curricula based on well-agreed business course contents, which are regarded as fundamentals of business education. Furthermore, it is imperative that our program provides a high quality educational program that focus on not only academic topics per se, but also on taking practical perspectives on the topics, so that students can be readily adjusted into the business arena upon graduation.

02 Program Features & Curriculum

Program Features & Curriculum

Program Features

This one-year and four months, intensive MBA program transforms the brightest, most passionate people in the world. Develop analytical, creative thinking and leadership skills.

Applicants can choose a program best fit to themselves. SBS offers three tracks and two majors so that you can make your own MBA study plan within 6 combinations.

→ Specialized training by track

The SBS sets up the following three specialized tracks, depending on requirements, in order to fully meet trainees' needs: a general track for those who want to have knowledge for business administration and have opportunities to get a job in a particular business field; a corporate sponsor track for corporate employees in cooperation between academia and industry; a dual degree track for MBA candidates.

→ Exchange Program and Dual Degree Program

Combining Expertise & Leadership

SIMBA has created four dual degree programs designed to prepare individuals for complex leadership challenges that balance expertise with effective management skills.

Overseas Partnerships

Exchange Student Partners		
	Country	University
1.	USA	University of Florida
2.	France	EMLYON Business School
3.	China	Sun Yat-Sen Business School
4.	Germany	HHL Leipzig Graduate School of Management

Dual Degree Partners			
	Country	University	Degree
1.	USA	University of Illinois at Urbana-Champaign	MS in Technology Management
2.	USA	University of Southern California Marshall School of Business	Master of Management Studies
3.	UK	Cass Business School at City University of London	MSc in Investment Management
4.	Spain	IE Business School	Master in Management

➔ Specialized training by major area

SIMBA students gain an advantage through deeper learning with advanced concentrations within each area of study. The SIMBA program incorporates a truly global environment into the curricula with a focus on the Asian business environments, in order to respond to the demand for future global business experts.

➔ All Lectures are conducted in English

The SBS provides lectures in English for all of the required courses. Foreigners, whom native language is not Korean, can learn with Korean students and finish all MBA requirements. In class, case studies on international corporations are also emphasized in order to help learners acquire global business sense and adapt to the internationalized corporate environments.

Curriculum

Students in SIMBA are required to earn a minimum of 45 credits for the degree within one year and four month program duration. In the first year, students take core courses in business: based on 10 subjects, consisting of a fundamental and advanced course for each subject, worth 1.5 credits per course. These courses are well defined in our MBA programs. In the second year, students have the opportunity to choose either an internship, or business case writing project.

During summer and winter semesters, special elective courses are offered by invited faculty members from overseas universities around Asia. These intensive one-week courses allow professors and scholars throughout Asia to communicate their research and share their ideas to give SIMBA students a truly global perspective on current business issues. Each intensive course will be worth 1.5 credits each.

In the SIMBA program, there are 3 different tracks (General, Corporate Sponsor, and Dual Degree) that are designed to serve the various needs of students. General Track is designed to enable students to have knowledge in the most current business areas to become a well-prepared entry level manager, and to extend the opportunities by facilitating future career growth through knowledge-based community service, group projects and business case writing. The Corporate Sponsor Track is designed to serve students whose studies are sponsored by their own company. The track offers a back-to-work internship to promote cooperation between academia and industry by providing students opportunities to resolve on-site issues through applying theories to practical affairs. The Dual Degree Track is for students who want to pursue dual degrees at institutions overseas.

➔ First Year

Begin the yearlong courses with personal leadership activities, case studies, team projects, and Asian business models.

During the first year at Sogang Business School, all students establish a common foundation in the fundamental practices of business, including accounting, finance, marketing, management, operations, strategy, and more. In addition to common courses, students are required to take six elective courses, such as venture startups, business culture, along with many others. At the end of the SIMBA program, students will learn analytical and quantitative skills, including communication, collaboration, leadership, and Asian business culture.

Fall Semester (September ~ December) *Core 15 Credits	Winter Session (January ~ February) * 1-week long lectures * Electives(4 or 5 out of 8 courses)	Spring Semester (March ~ June) * Core 12 Credits * Elective 3 Credits	Global Summer Camp (July ~ August) * 1-week long lectures * Electives(4 or 5 out of 8 courses)
Financial Management(1.5 credits) + Advanced Financial Management(1.5 credits)	Special Topics in Accounting (1.5 credits)	Accounting(1.5 credits) + Advanced Accounting(1.5 credits)	MIS in Asian Markets (1.5 credits)
Business Strategy(1.5 credits) + Advanced Business Strategy(1.5 credits)	Special Topics in Finance (1.5 credits)	Organizational Behavior(1.5 credits) + Advanced Organizational Behavior(1.5 credits)	HR in Asian Markets (1.5 credits)
Decision Making(1.5 credits) + Advanced Decision Making(1.5 credits)	Special Topics in HR (1.5 credits)	Marketing(1.5 credits) + Advanced Marketing(1.5 credits)	Finance in Asian Markets (1.5 credits)
Operations Management(1.5 credits) + Advanced Operations Management(1.5 credits)	Special Topics in Int'l Business (1.5 credits)	Data Analysis(1.5 credits) + Advanced Data Analysis(1.5 credits)	International Business in Asian Markets (1.5 credits)
International Business(1.5 credits) + Advanced International Business(1.5 credits)	Special Topics in Marketing (1.5 credits)	Business Korean Language Practice (3 credits) (*for int'l students)	Marketing in Asian Markets (1.5 credits)
Korean Language Class (3 credits) (*for int'l students)	Venture Startup I (1.5 credits)		Special Topics in Asia (1.5 credits)
Asian Market Field Research (1.5 credits)	Venture Startup II (1.5 credits)		Business Case Competition (1.5 credits)
	Venture Startup III (1.5 credits)		

※ Core courses are indicated in bold.

➔ Second Year

Learn to integrate the functional skills learned through the coursework into the real world.

During the last four months (second year), choose from an internship or business case writing.

Fall/Spring Semester(September ~ December) * Core 3 Credits* 1 out of 2 courses
Internship(3 credits) or Business Case Writing(3 credits)

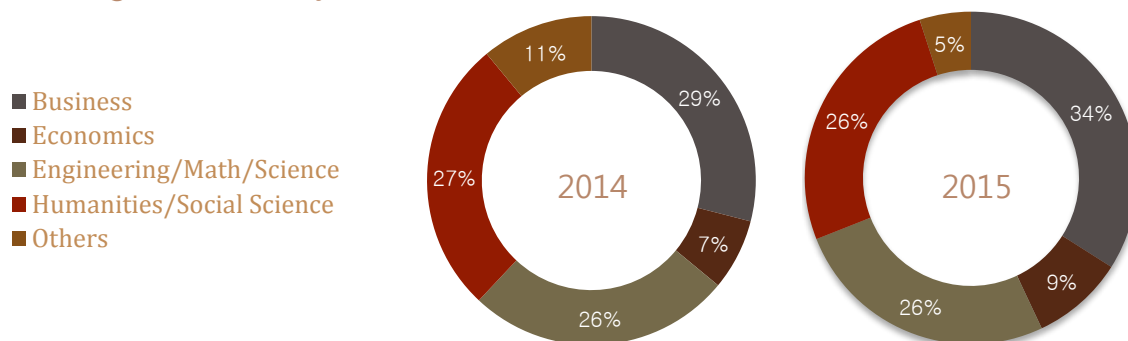
03. Admissions

Class Profile

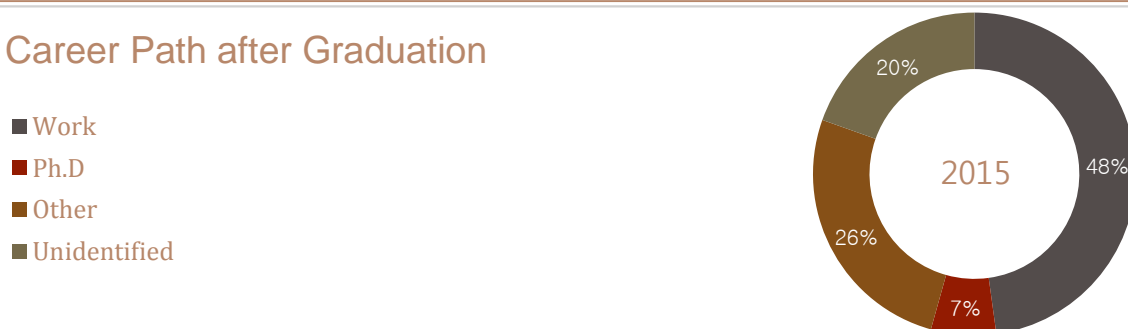
Since its foundation, Sogang Business School (SBS) has nurtured over 3,200 business talents (majority part-time MBAs, with the first full time MBA graduate from 2008). At the forefront of the latest business trends, SBS provides excellent, practical curriculum for students to lead the global flow of Korean business.

	2014 Intake	2015 Intake
Class Size	36	40
Average Age	27	28
Female Student Ratio	33%	25%

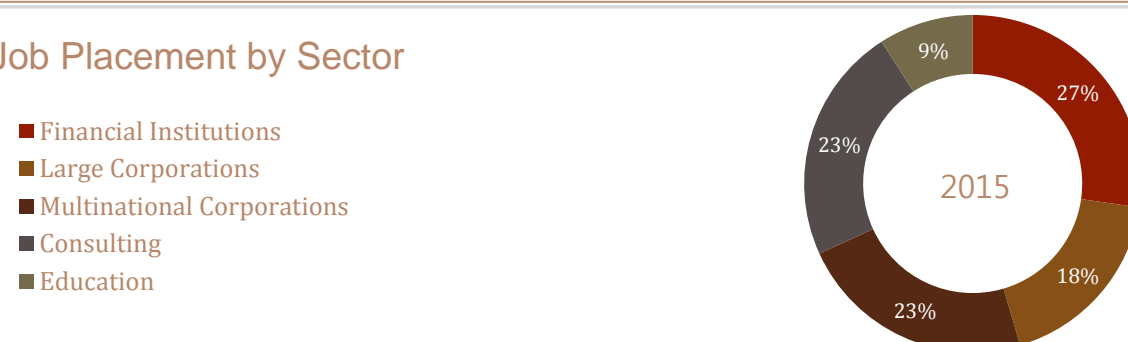
Undergraduate Major



Career Path after Graduation



Job Placement by Sector



Who Are We Looking For?

Candidates interested in a career in Asian markets.
Candidates with clear short-term and long-term goals.
Candidates with demonstrated intellectual stamina and curiosity.

Application Process

To apply to Sogang University, we ask you to assemble and prepare a variety of materials that will help us assess your qualification. Remember, all materials must be submitted properly to SIMBA office by the application deadlines. The following serves as a preview of what you need to prepare.

International Applicants

SIMBA welcomes students from around the globe. The admissions criteria applied in evaluating international applicants are the same as those for Korean citizens. All application materials, including transcripts and recommendations, must be original, in English and submitted to the office by Air mail (FEDEX, DHL and so on)

Foreign applicants are

Those who have citizenship of foreign countries including parents.

Or, those whose parents don't have foreign citizenships must graduate elementary, middle, high school and university (or be expected to graduate from an accredited four-year college before March) in the foreign country.

* Overseas applicants who do not meet these qualifications must apply for admission for Koreans.

Academic Requirements

An international applicant is required to hold a college or university degree equivalent to a four-year American baccalaureate degree. Equivalent degrees include international three-year bachelor degree programs. All post-secondary educational institutions you have attended and received a degree from, including technical and professional schools, should be listed on the application form. The

complete, formal names of the institutions and the title of any diploma or degree earned must be used.

Transcripts

When submitting transcripts for the application, all course names must be translated into English before submission. An unofficial translation is acceptable in your initial written application. However, if admitted to Sogang University, you will be required to provide an official original language paper transcript sent directly from each college or university attended. The school reserves the right to withdraw any offer of admission if there is a discrepancy between the unofficial translation and the official original language transcript and/or the official translation.

Required Documents

1. Completed [application form\(download\)](#) with 3 photos attached and 3 extra photos(3.5 X 4.5cm)
2. Letter of [recommendation\(download\)](#) from at least 1 professor or office senior etc.
(The person who can evaluate objectively)
*** Recommendation should be written in SGSB's own form.**
3. Diploma or a certificate of pending degree officially confirmed by the university
4. Official transcripts of all colleges and graduate schools attended should be original.
5. A statement of purpose in English: an essay (2 pages double-spaced, font size 10,using MS word processor) that enunciates the reasons why the applicant is interested in SGSB program, the applicant's life experiences and future career plans.
6. 1 copy of passport for non-Korean citizen (the copy will be checked with the original copy.)
7. One copy of a Verification of Deposit (over \$10,000) of the person responsible for student's expenses Balance (\$10,000). If you don't have Korean visa at the time of application, you must submit the verification of deposit. The deposit amount of \$10,000 must be maintained within the selected account for a minimum of one month.
*** If the owner of bank account is not you, we also need the official certificate of relationship.**
*** If you are under a F-4 visa, you don't need to submit the Verification of Deposit.**
8. Application fee: 100,000 won or \$100 (US dollars)

* You can remit fee to our bank account : **HVBKCRSE**
1006-901-269947

/ Bank Account holder name : SOGANG UNIVERSITY

* When you make a remittance, the remittance
commission is in your charge.

* After you remit the fee to our bank account, please
email to gsbu@sogang.ac.kr

* If you ask for getting a refund of application fee,
remittance commission will be deducted.

9. [Signed Consent Form \(Download\)](#)

* For Chinese students, besides the requirements
above, we need the certificate of graduation,
Household(of all family members including you), and
the copy of your Identification Card.

Policies

As you prepare your application to Sogang University, please be aware of the following policies:

- Each applicant is responsible for ensuring his/her application is complete.
- The Admissions Board will not consider any additional materials or changes once an application has been submitted.
- The completed application becomes the confidential property of Sogang University and is not returnable.
- Applicants are responsible for ensuring that all the information and accompanying material provided in connection with their application is authentic and accurate.
- Sogang University may at any time require applicants to provide satisfactory verification of the information and documents submitted as part of the application. If an applicant is unable to do so, the School reserves the right to cease consideration of the application, to withdraw any offer of admission already made, and/or to terminate one's status as a student.
- Applicants assume all costs for authenticating and verifying documents and information associated with their application.

- Once an application is submitted, the Board reserves the right to request additional information from the applicant, including, but not limited to, an interview.
- All applicants who have been invited for an interview must fulfill the request in order to complete the application process.
- Due to the large volume of applications we receive, we are unable to provide feedback to candidates who are not admitted.

Application Dates

The application deadlines for the MBA Class of 2016 are:

APPLICATION PERIODS:	THE MAIL APPLICATION MUST ARRIVE AT THE OFFICE NO LATER THAN 17:00 ON THE CLOSING DAY	NOTIFICATION OF THE MBA ADMISSIONS BOARD'S DECISION:
ROUND 1	12 OCT 2015 – 30 OCT 2015	13 NOV 2015
ROUND 2	16 NOV 2015 – 27 NOV 2015	11 DEC 2015

Please note that each "round" represents a distinct period in which you may apply, not a succession of steps for your application.

Given past experience, we anticipate that many candidates will submit their online application materials very close to 17:00 on submission deadline dates. To avoid heavy server traffic and potential delays, we encourage candidates to submit application materials as early as possible.

INTERVIEW:	OVERSEAS RESIDENTS WILL HAVE A PHONE INTERVIEW
------------	--

ROUND 1	07 NOV 2015
ROUND 2	05 DEC 2015

➔ Registration

Date: Early in January 2016

Venue: TBA

➔ When Should I Apply?

To avoid overwhelming server traffic generated by the high volume of applications we receive, candidates are encouraged to submit their application **as early as possible** prior to the deadline of each round.

04. FINANCIAL AID

Cost Summary

To help you understand the costs associated with your education, the MBA student budget for the class entering in 2016 is outlined below.

MBA Class of 2016 Student Budget

Tuition	KRW 40,212,000
Dormitory	KRW 1,870,000 per semester
Housing	KRW400,000~500,000 per month
Application Fee	KRW 100,000

Domestic Students

➔ First semester

The best scoring student in the admission screening has 800,000KRW.

➔ Second and Third Semester

The best student has 800,000KRW according to the GPA of the first and the second semester.

International Students

➔ First semester

1. International Student Scholarship S

Provide 50% of tuition fee

Open to:

Candidates with their Nationality of the following English-speaking countries : USA, England, Canada (except Quebec), Australia, Ireland, Scotland, Wales, New Zealand, South Africa, Singapore, Cayman Islands, Northern Ireland, Antigua and Barbuda, Federated States of Micronesia, Seychelles, Grenada, Shetland Islands, Bahamas, Guyana, St. Kitts-Nevis, Barbados, St. Lucia, Bermuda, Jamaica, St. Vincent and the Grenadines, British Virgin Islands, Montserrat, Trinidad and Tobago, Turks and Caicos Islands, Dominica, Puerto Rico, Anguilla

2. International Student Scholarship A

: Provide 25% of tuition fee

: Open to

Candidates who can demonstrate facility in English using one of the following English proficiency test.

(above IBT TOEFL 100, PBT TOEFL 600, CBT TOEFL 250, TEPS 800 or IELTS 7.5)

* To apply for International Student Scholarship S(2nd case) or A, you are supposed to submit one copy of language proficiency test scores when applying. Only the English tests you took within 2 years (from applying) are valid. At the first semester, the dean of Sogang business school decides acceptance or rejection of the scholarship by judgment.

➔ Second and Third Semester

SBS offers scholarship to all attending students according to their academic achievement after the first semester. Scholarship would be provided as, 50%, 25%, or deduction of tuition fee.

over 4.20: 50% of tuition fee

over 4.00 ~ under 4.20: 25% of tuition fee

05. Office Contact Information

Application Distribution and Management Office

Sogang Business School Administrative Office, Matthew Hall 302, 35 Baekbeom-ro (Sinsu-dong), Mapo-gu, Seoul 121-742, Korea

TEL : +82-2-705-8172

FAX : +82-2-715-8505

E-mail : gsubu@sogang.ac.kr

Learn about everything that's required to apply, or, if you've already covered the requirements, click on "Begin Your Application" above to officially declare that you're ready to start the next phase of your life.